

Message Text

LIMITED OFFICIAL USE

PAGE 01 TAIPEI 05481 250748Z

21

ACTION CU-03

INFO OCT-01 EA-07 ISO-00 PA-01 /012 W

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R 250740Z AUG 75

FM AMEMBASSY TAIPEI

TO SECSTATE WASHDC 6754

INFO AMEMBASSY TOKYO

LIMITED OFFICIAL USE TAIPEI 5481

E.O. 11652: N/A

TAGS: EGEN, TW

SUBJECT: UNAUTHORIZED USE OF BICENTENNIAL LOGO

1. EAST ASIA PACIFIC WIRELESS FILE 157, AUGUST 13, 1975, QUOTES HUGH HALL, ASSISTANT ADMINISTRATOR OF AMERICAN REVOLUTION BICENTENNIAL ADMINISTRATION (ARBA), AS STATING IN AUGUST 11 SPEECH BEFORE PUBLIC RELATIONS CLUB OF SAN DIEGO THAT UNAUTHORIZED FIRMS IN TAIWAN AND JAPAN ARE FLOODING U.S. WITH SOUVENIRS BEARING BICENTENNIAL LOGO.

2. LEST EMBASSY BE ACCUSED BY ARBA OF DERELICTION IN NOT INFORMING GROC AND LOCAL FIRMS OF RESTRICTIONS ON USE OF LOGO CONTAINED IN PL 93-179 IT SHOULD BE NOTED THAT USIS HAS HAD ARTICLES INSERTED IN LOCAL NEWSPAPERS AND EMBASSY'S COMMERCIAL NEWSLETTER CONTAINED ARTICLE IN JULY/AUGUST 1975 ISSUE, WHICH WILL BE REPEATED IN SUBSEQUENT ISSUES. IN ADDITION, A LETTER WAS SENT ON AUGUST 4 BY THE ECON COUNS TO MINISTER OF ECONOMIC AFFAIRS Y.S. SUN (SUN YUN-HSUAN). HIS RESPONSE OF AUGUST 16 WAS AS FOLLOWS:

"THANK YOU FOR YOUR LETTER ... INFORMING ME OF THE REGULATIONS APPLYING TO THE USE OF THE OFFICIAL BICENTENNIAL LOGO. THIS IS TO ADVISE YOU THAT ALL CONCERNED ARE BEING DULY INFORMED OF THE REGULATIONS IN CONNECTION WITH THE USE OF THE OFFICIAL BICENTENNIAL LOGO. THEY ARE ALSO NOTIFIED THAT PRODUCTS TO BE EXPORTED TO THE UNITED STATES MUST NOT BEAR THE SAID LOGO."

UNGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: BUSINESS FIRMS, BICENTENNIAL CELEBRATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 25 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: GolinoFR
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TAIPEI05481
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750293-0335
From: TAIPEI
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1975/newtext/t19750820/aaaaardl.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
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Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 16 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <16 JUL 2003 by BoyleJA>; APPROVED <17 JUL 2003 by GolinoFR>
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Margaret P. Grafeld
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EO Systematic Review
06 JUL 2006

Review Media Identifier:
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Secure: OPEN
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TAGS: EGEN, TW, JA, US
To: STATE
Type: TE
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